



# Application Judging Rubric

Team name: \_\_\_\_\_ Project title: \_\_\_\_\_

School/Team/Community affiliation (“none” is acceptable): \_\_\_\_\_

Criteria	Score
1. Synopsis	_____
2. Scope	_____
3. Feasibility	_____
4. Impact	_____
5. Judge’s discretion	_____
<b>Total</b>	_____

## Synopsis

Score	5	4	3	2	1
Criteria	Synopsis is well written with no grammatical errors.	Synopsis is well written with few grammatical errors.	Synopsis is complete.	Synopsis is poorly written with several errors.	Synopsis is very poorly written or incomplete.

## Scope

Score	5	4	3	2	1
Criteria	Scope is clearly outlined with a plan of action and an anticipated result. Team members are clearly informed about roles and duties.	Scope is outlined with a mostly complete plan of action.	Scope is outlined, team members are identified.	Scope is missing elements crucial to successful execution of the plan.	Scope is haphazard, without a plan of action and clear anticipated outcome. Team members roles are not identified.

### Feasibility

Score	5	4	3	2	1
Criteria	Project has a realistic outcome based on the amount of time and funds provided.	Project is achievable.	Project may be achieved, but with some difficulty.	Project is not likely to be successful within the stated parameters.	Project is unrealistic and highly unlikely to meet goals without more time, money, or resources.

### Impact

Score	5	4	3	2	1
Criteria	Project outcomes will significantly benefit the community or the world, inspiring others.	Project will have a positive benefit and may inspire others.	Project's impact will be positive.	Project is not likely to make an impact.	Project will have little to no impact.

### Judge's Discretion

Score	5	4	3	2	1
Criteria	Judges may award points based on creativity, uniqueness or other factors that merit additional points.				

Judge's comments:

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Submission and/or Final Proposals will be deemed ineligible, if in STCU's sole and absolute discretion, the submission and/or Final Proposal, among other things, promote or relate to an idea or organization that:

- is a religious or politically-affiliated non-profit;
- is, or has been, under any investigation for fraud, financial misconduct or other criminal activity;
- promotes or suggests, directly or indirectly, the use of firearms/weapons, any illegal drugs, prostitution or pornography, violence, or the underage use of alcohol;
- suggests or encourages, directly or indirectly, the taking up of arms against any person, government or entity or otherwise challenge or seek to overthrow any government;
- discriminates against, disparages or denigrates any race, age, gender, disability, sexual orientation, ethnicity, religion, political orientation, national origin, citizenship, ancestry, marital status, veteran status or mental or physical disability or condition; disparages, denigrates (in writing or otherwise), or acts by means of adversarial or confrontational tactics to impact a product, service, person, industry, or organization including, but not limited to, STCU or participants in the Promotion;
- whose primary purpose is to advance a religious denomination, expand membership or encourage conversion;
- supports or promotes the pro-life or pro-choice movements;
- spends a significant amount of time advancing a particular political party or candidate or supporting lobbying for any particular party, candidate and/or cause, or expanding or encouraging a membership or a particular political party, candidate or lobbying effort;
- participates in the Promotion, or otherwise conducts itself, in an unsportsmanlike or inappropriate manner;
- is a post secondary educational institution or an associated alumni association, fraternity or sorority; or violates the Official Rules.