



### **Eligibility**

This Hundred Dollar Project is open to teams (consisting of at least two individuals) of high school aged students who believe they can make a difference with \$100 by, for example only, creating a new service project, starting a new business, or promoting a not-for-profit organization or event.

Please review Section 4 of the Official Rules for a list that will deem the project idea ineligible.

Participants under the age of 18 must have the consent of a parent or guardian to participate and/or win. Only one submission per team. Each team must have a team advisor that is affiliated with a school or club/organization.

Finalist teams will each be awarded with the opportunity to compete for \$1,000 to \$2,500 in grant money. Eligible teams must submit the following items in order to be considered:

1. **Summary of intended project** (100 word synopsis)
2. **Team information** (including team name, student team captain, and mentor/advisor name)
3. **Contact information**

Written materials must be free from errors and are completed via the online submission form.

All entries will be verified for accuracy by STCU staff.

Application is due to [www.hundreddollarproject.com](http://www.hundreddollarproject.com) by 5:00 p.m. PST on Friday, October 20, 2017. There will be no exceptions to any of the timelines listed in the packet. Late applications will not be considered.

Refer to the scoring rubric when completing the submission.

### **Finalists**

Grants of \$100 will be awarded to teams who have submitted and been selected as a finalist. Up to 40 finalists will be selected.

Once selected, finalists will have approximately one month from the announcement date to fulfill their proposal by completing a short documentary video of their experience.

Upon completion of the project period, videos will be posted online and voters will select the most informational/inspirations/impactful project.

A combination of online votes and a judging panel will determine the winners. Three awards will be presented.

**Awards**

- \$2,500 Grand prize
- \$1,500 Second place
- \$1,000 Third place

Winners, and the winning submission will serve as ambassadors of the STCU brand and My Life, My Money® program for a period of one year (December - August), until the time a new recipient is selected.

**Qualifications**

- Qualified recipients must be currently enrolled in high school in the State of Washington or Benewah, Bonner, Boundary, Kootenai, Latah, Lewis, Nez Perce, or Shoshone counties in North Idaho.
- Entrants must be teams of two or more high school students.
- Entries must comply with the video submission standards (see below section).

**Timeline**

- STCU accepts submissions from Aug. 18, 2017, through Oct. 20, 2017
- Finalist teams are announced on or before Oct. 27, 2017
- Project development period is from Oct. 28, 2017 through Nov. 30, 2017
- Videos must be submitted by Nov. 30, 2017
- Public voting on the videos is Dec. 4, 2017 through Dec. 8, 2017
- Winners are announced after Dec. 11, 2017

**Application deadline is 5:00 p.m. PST on Friday, October 20, 2017.**

**Please submit your proposal and complete the application form:**

Online at [www.hundreddollarproject.org](http://www.hundreddollarproject.org).

For more information contact [hdp@stcu.org](mailto:hdp@stcu.org) or call (855) 753-0317.

**Project Submissions**

- \_\_\_ Submit ideas online at [www.hundreddollarproject.org](http://www.hundreddollarproject.org)
- \_\_\_ Submissions must answer the question: “How can you make change with \$100,” and must include a documentable project.
- \_\_\_ Submissions must be no more than 100 words in length.
- \_\_\_ Finalist teams are announced on or before Oct. 27, 2017

**Project Selection Criteria**

- \_\_\_ Submitted project must be able to be accomplished or initiated within a one-month time period.
- \_\_\_ Project may: Benefit the community, school or education program. Start a business, invest, be used as a public service announcement, or create awareness.
- \_\_\_ Projects may not: Be intended to make a personal purchase or have a personal outcome, such as “to help purchase a new gaming system.”
- \_\_\_ Please review Section 4 of the Official Rules for a list that will deem the project idea ineligible.

### **Submission review and finalist selection**

- \_\_\_ Submissions will be reviewed by a panel of community judges selected by STCU.
- \_\_\_ Submission will be scored according to a judging rubric. See rubric for details.
- \_\_\_ Up to 20 submissions receiving the highest scores will be selected as finalists.

### **\$100 Grant**

- \_\_\_ Documentation must be kept for the use of the \$100 and turned in at the time of video entry. If a video is not complete, a refund of the \$100 to STCU is required.
- \_\_\_ Teams are not limited to the use of just \$100. Monies may be combined with other fundraising activities. In-kind donations are also acceptable.
- \_\_\_ The \$100 will only be reimbursable to the school or club in which the advisor leads; no personal checks will be made.

### **Video entry standards**

- \_\_\_ Videos will be topical to the theme: What can you do with \$100? as proposed in the individual/team grant submission
- \_\_\_ No more than two minutes in length
- \_\_\_ Videos will be uploaded to YouTube with the link sent to [hdp@stcu.org](mailto:hdp@stcu.org) ([Click here](#) to see acceptable YouTube formats)
- \_\_\_ Video will not contain obscene images or language
- \_\_\_ Video will be the original work of the applicant and will not contain plagiarized footage, including music that is [copyright protected](#).
- \_\_\_ Here is a link to free music to use in YouTube:  
<https://www.youtube.com/audiolibrary/music>

### **Creative property**

STCU reserves the right to use any media created for Hundred Dollar Project by finalist teams for the future promotion of STCU. In addition the winner agrees to permit STCU to use his/her name and likeness in promotional and other STCU materials, without additional compensation or permission, except where prohibited by law. Each winner also agrees that their name and prize amount will be given to other entrants upon request.

*Discrimination and harassment on the basis of race, color, religion, national origin, gender/sex, age, sexual orientation, or disability is prohibited by STCU.*